

Early Childhood Development is **good business.**

Children who grow up healthy and educated become more successful as adults and part of a more productive workforce.

Early childhood development is extremely important to our area's economic vitality. Research has proven time and again that the single most important factor in the economic prosperity of a region is the educational achievement level of its workforce.

Children who participate in high quality early childhood programs are often more successful later on in school, are more competent socially and emotionally and show higher verbal and intellectual development than children not enrolled in high quality early childhood programs. Ensuring healthy child development is an investment in our future workforce which enables a strong and vibrant local community.



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